



**Medicaid Expansion under the Affordable Care Act and Insurance Coverage in Rural and Urban Areas**

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Keywords:	rural, Affordable Care Act, Medicaid, insurance
Abstract:	<p>Purpose: To analyze the differential rural-urban impacts of the Affordable Care Act Medicaid expansion on low-income childless adults' health insurance coverage.</p> <p>Methods: Using data from the American Community Survey years 2011-2015, we conducted a difference-in-differences regression analysis to test for changes in the probability of low-income childless adults having insurance in states that expanded Medicaid versus states that did not expand, after versus before the expansion, in rural versus urban areas. Analyses employed survey weights, adjusted for covariates, and included a set of falsification tests as well as sensitivity analyses.</p> <p>Findings: Medicaid expansion under the Affordable Care Act increased the probability of Medicaid coverage for targeted populations in rural and urban areas, with a significantly greater increase in rural areas (<math>p &lt; .05</math>), but some of these gains were offset by reductions in individual purchased insurance among rural populations (<math>p &lt; .01</math>). Falsification tests showed that the insurance increases were specific to low-income childless adults, as expected, and were largely insignificant for other populations.</p> <p>Conclusions: The Medicaid expansion increased the probability of having "any insurance" for the pooled urban and rural low-income populations, and specifically increased Medicaid coverage more in rural versus urban populations. There was some evidence that the expansion was accompanied by some shifting from individual purchased insurance to Medicaid in rural areas, and there is a need for future work to understand the implications of this shift on expenditures, access to care and utilization.</p>

## Abstract

*Purpose:* To analyze the differential rural-urban impacts of the Affordable Care Act Medicaid expansion on low-income childless adults' health insurance coverage.

*Methods:* Using data from the American Community Survey years 2011-2015, we conducted a difference-in-differences regression analysis to test for changes in the probability of low-income childless adults having insurance in states that expanded Medicaid versus states that did not expand, after versus before the expansion, in rural versus urban areas. Analyses employed survey weights, adjusted for covariates, and included a set of falsification tests as well as sensitivity analyses.

*Findings:* Medicaid expansion under the Affordable Care Act increased the probability of Medicaid coverage for targeted populations in rural and urban areas, with a significantly greater increase in rural areas ( $p < .05$ ), but some of these gains were offset by reductions in individual purchased insurance among rural populations ( $p < .01$ ). Falsification tests showed that the insurance increases were specific to low-income childless adults, as expected, and were largely insignificant for other populations.

*Conclusions:* The Medicaid expansion increased the probability of having "any insurance" for the pooled urban and rural low-income populations, and specifically increased Medicaid coverage more in rural versus urban populations. There was some evidence that the expansion was accompanied by some shifting from individual purchased insurance to Medicaid in rural areas, and there is a need for future work to understand the implications of this shift on expenditures, access to care and utilization.

**Key words:** rural; Affordable Care Act; Medicaid; insurance

## Introduction

The Patient Protection and Affordable Care Act (ACA) began in 2010, with several key provisions taking effect at later dates. One of those provisions, initiated in 2014, was the expansion of Medicaid by broadening coverage to low-income persons below 133% of the federal poverty level (FPL). States had the option to participate in the expansion, and at the time of this writing, 31 states and the District of Columbia had expanded, and 19 had not.<sup>1</sup> Prior to the ACA, the FPL threshold varied by state and in most states, Medicaid eligibility was limited to low-income children, parents, pregnant women, and disabled people. After the ACA, Medicaid eligibility widened in expansion states, especially for childless adults who previously had little access to public insurance.

Past literature on the ACA Medicaid expansion demonstrated that the expansion resulted in overall decreases in uninsurance rates, increased access to care, and improved self-rated health.<sup>2-6,7</sup> These short-term evaluations also reported that Medicaid expansion to childless adults, specifically, was associated with improved insurance rates and access to care measures for this vulnerable population. However, these past studies did not examine ACA effects separately for rural and urban areas.

There are reasons to believe that rural populations may particularly benefit from Medicaid expansion. Rural residents, for example, have higher uninsurance rates and face greater financial burdens from out-of-pocket healthcare costs.<sup>8-10</sup> Thus, rural people may be more likely to respond to public health insurance expansions as a way to reduce their financial burden. Also, rural populations on average have lower incomes than their urban counterparts.<sup>11</sup> Rural populations are therefore less likely to be able to afford individual-purchased private insurance (see Table 1), and so opportunities to gain access to insurance through Medicaid expansion may

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3 be particularly important for rural people. For these reasons (lower incomes, higher uninsurance  
4 rates, less availability of private alternatives), we would expect rural populations to differentially  
5 benefit from Medicaid expansion.  
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11 Nevertheless, there is limited information to date on the causal impacts of the Medicaid  
12 expansion for rural populations. A report by Karpman et al.<sup>12</sup> does document changes in  
13 insurance rates after the Medicaid expansion separately for rural versus urban areas. However,  
14 these studies are descriptive in nature and do not examine whether differential changes for rural  
15 and urban populations were statistically meaningful, as this current paper does.  
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23 There is a large literature that studies the impact of public insurance expansions on rural  
24 insurance rates in alternate policy settings. For example, another key feature of the ACA was the  
25 introduction of Health Insurance Marketplaces (HIMs), which provide a means for enrollment  
26 into private insurance and subsidize premiums for people up to 400% FPL. Studies have reported  
27 that enrollment into HIMs has been lower in rural areas compared to urban, suggesting that rural  
28 populations are less able to take advantage of subsidized private insurance.<sup>13,14</sup> A study by Look  
29 et al.<sup>15</sup> analyzed the dependent coverage mandate, another ACA component that allows young  
30 adults to stay on their parents' employer sponsored insurance plans until age 26. Although Look  
31 et al. found that the improved insurance rates among young adults were not statistically different  
32 for rural versus urban areas, there is reason to expect that low-income populations (which the  
33 Medicaid expansion targets) may behave differently from the young adult population.  
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49 Additionally, there are a number of state-specific analyses of public insurance expansions  
50 undertaken, in some cases, prior to the full implementation of the ACA. Investigations in  
51 California,<sup>16</sup> Kentucky,<sup>17</sup> Wisconsin<sup>18</sup> and Massachusetts<sup>19</sup> each indicated that the expansions  
52 improved insurance coverage rates but did not report specific analyses of rural and urban  
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3 differences. The Wisconsin study found that public insurance enrollment led to increased  
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5 outpatient and inpatient visits among low-income adults in rural areas, but due to the nature of  
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7 the data the study was unable to compare corresponding effects for urban areas.  
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10 Overall, there have been few studies to date which have analyzed the statistical  
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12 significance of the Medicaid expansion's differential effects on rural versus urban populations.  
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14 This paper contributes to the literature in three main ways. First, our model allows us to not only  
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16 estimate the causal impact of Medicaid expansion on the probability of low-income childless  
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18 adults having insurance, but also assess whether the differential effect on rural versus urban  
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20 populations was statistically meaningful. Second, we utilize federal survey data with a large  
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22 sample size and detailed information on source of insurance coverage, allowing for more robust  
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24 analysis than that possible in the current ACA rural health literature. Third, we conduct a  
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26 thorough set of sensitivity analyses and robustness checks which help validate our results.  
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### 34 **Methods**

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36 Data. We used data from the American Community Survey (ACS), the largest household  
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38 survey of its kind in the US.<sup>20</sup> The ACS data consists of repeated cross sections of about 3  
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40 million individuals per year. Our data span the period January 2011 to December 2015. We start  
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42 with the year 2011 because other ACA provisions went into effect in 2010 (such as the  
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44 dependent coverage mandate) and may confound our results. There are several advantages of the  
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46 ACS: First, its large sample size includes about one percent of the entire US population, and it is  
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48 conducted by the US Census Bureau, which results in high response rates. Second, the survey is  
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50 designed to be nationally representative as well as representative of each of the states. Third, it  
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52 collects a wide range of information including detailed health insurance coverage, income,  
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3 family size, and other socio-economic and demographic data. The ACS also contains state and  
4 Public Use Microdata Area (PUMA) geographic identifiers in its public-use version.<sup>21</sup> These  
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6 features allow us to document changes in insurance rates and source of coverage over time, as  
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8 well as obtain precise estimates, even for subpopulations such as rural/urban within expansion  
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10 and non-expansion states. The ACS has been used previously in studies of the ACA, including  
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12 Courtemanche et al.,<sup>4</sup> Frean et al.<sup>3</sup> and Buchmueller et al.<sup>22</sup> (However, none of these studies  
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14 specifically examined rural-urban heterogeneity.)  
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20 Measures. We defined an expansion indicator which equals 1 if the state enacted ACA  
21 Medicaid expansion as of June 2015, or 0 otherwise. All 50 states and DC are included in our  
22 analysis. Expansion states are: AR, AZ, CA, CO, CT, DC, DE, HI, IA, IL, IN, KY, MA, MD,  
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24 MI, MN, NV, NH, NJ, NM, NY, ND, OH, OR, PA, RI, VT, WA, WI, and WV. (Although  
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26 Wisconsin was not an ACA expansion state, the state received federal approval to offer Medicaid  
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28 to childless adults below 100% FPL through the BadgerCare program.<sup>23</sup>) Non-expansion states  
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30 are: AK, AL, FL, GA, ID, KS, LA, ME, MO, MS, MT, NC, NE, OK, SC, SD, TN, TX, UT, VA,  
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32 and WY.  
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39 Of the 30 states and DC that are participating in the Medicaid expansion, nearly all states  
40 enacted their expansion in January 2014 except for the following: Alaska (September 2015),  
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42 Indiana (February 2015), Louisiana (July 2016), Michigan (April 2014), Montana (January  
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44 2016), New Hampshire (August 2014), and Pennsylvania (January 2015). Since our data are at  
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46 an annual frequency and go through 2015, we identified states that expanded after January 2014  
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48 as expansion states only for the years in which their expansion was effective at least half the  
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50 year. Michigan, which expanded in the first half of 2014, was identified as expansion for the  
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52 entire period. New Hampshire (which expanded in the second half of 2014) and Pennsylvania  
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3 and Indiana (which expanded in the first half of 2015) were identified as expansion states only in  
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5 2015. Alaska (which expanded in the second half of 2015) and Montana and Louisiana (which  
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7 expanded in 2016) are in the non-expansion group, since our data only go through 2015.  
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10 Although some states expanded Medicaid to low-income childless adults even before  
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12 2014, most of these expansions were limited in terms of eligibility as well as coverage of  
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14 services. For example, New Jersey elected to enact its ACA expansion in 2011 but extended  
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16 Medicaid eligibility only to those under 23% FPL,<sup>24</sup> the state thus experienced considerable  
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18 increase in eligibility in January 2014 when it expanded to 133% FPL. Similarly, in Iowa,  
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20 childless adults with income below 200% FPL were eligible for public health insurance through  
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22 the IowaCare program since 2000, but IowaCare provided limited services in a limited network,  
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24 and so the state effectively underwent substantial expansion in coverage in 2014.<sup>25</sup> Following the  
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26 Medicaid expansion literature, we therefore use a single indicator to indicate Medicaid expansion  
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28 to low-income childless adults in 2014.  
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34 There are many classifications of rurality, such as the USDA Economic Research Service  
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36 (ERS) rural-urban continuum codes. The ACS does not include rural-urban continuum codes but  
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38 does include PUMA of residence for each respondent. A PUMA is a statistical geographic area  
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40 that is nested within a state, geographically contiguous, built on census tract and county lines,  
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42 and contains at least 100,000 people. We identified rural PUMAs based on population density,  
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44 which we obtained from the US Census Bureau's population data. If the population density of a  
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46 PUMA (based on population and land area) was less than 500 persons per square mile, it was  
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48 classified as rural. This definition is consistent with the US Census Bureau's definition of urban  
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50 as "territory, population, and housing units located within an urbanized area (UA) or an urban  
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52 cluster (UC), which has: a population density of at least 1,000 people per square mile; and  
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3 surrounding census blocks with an overall density of at least 500 people per square mile.”

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5 Correspondingly, “rural” is defined as “all territory, population and housing units located outside  
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7 of UAs and UCs.” This definition of rural has been recognized by previous researchers<sup>26</sup> and by  
8  
9 the US Health Resources and Services Administration.<sup>27</sup>  
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13 Because of a change in PUMA classification that occurred beginning with ACS 2012, we  
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15 performed the population density calculations separately for the year prior to 2012. For the year  
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17 2011, the PUMA boundaries were based on Census 2000, and so we used Census 2000 PUMA  
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19 population and land area data to classify PUMAs as rural or urban. For the years 2012-2015, the  
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21 Census Bureau changed the PUMA boundaries based on the 2010 Census data, so we used  
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23 Census 2010 PUMA population and land area to classify PUMAs as rural or urban. For the  
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25 purposes of our analysis, we simply need to identify individual respondents as rural or urban  
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27 using their PUMA of residence and year of response. We do not use any PUMA-specific  
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29 characteristics other than rurality (which we calculate separately for each PUMA-year), and so  
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31 the change in PUMA classification does not interfere with our identification.  
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37 The primary analysis was restricted to low-income non-disabled childless adults aged 19-  
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39 64 (henceforth referred to as “childless adults”), as this is the population expected to benefit most  
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41 directly from the Medicaid expansion. All the expansion states had operational Medicaid  
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43 programs before the ACA, but eligibility was largely limited to low-income parents, children,  
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45 pregnant women, and disabled people. Among expansion states, parents’ eligibility increased  
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47 from a median 100% FPL to 133% FPL whereas childless adults’ eligibility increased from a  
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49 median 0% to 133%.<sup>28</sup> Therefore, we selected from the ACS childless adults who were aged 19-  
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51 64, below 100% of the FPL, not disabled (as measured by the ACS “disability recode” variable),  
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53 and not covered by VA Health Care or Indian Health Service. The purpose of the last restriction  
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3 was to remove populations who always had access to forms of public insurance and were  
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5 consequently expected to be unaffected by the Medicaid expansion.  
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8 The Medicaid expansion was in fact available for adults up to 133% FPL, but we limited  
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10 our sample to only those below 100% FPL because adults with income 100-400% FPL in non-  
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12 expansion states became eligible for marketplace subsidies in 2014 that significantly reduced  
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14 their premium burden. For example, before January 2014, a single adult at 133% FPL would  
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16 have paid about \$3,000 annual premium for a silver plan, but would pay only about \$300 annual  
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18 premium after January 2014. This means that people 100-133% FPL in non-expansion states  
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20 effectively received an insurance expansion, and so including this population would contaminate  
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22 our control group.  
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27 To identify individuals below 100% FPL, we first estimated the individual's modified  
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29 adjusted gross income (MAGI), which is the measure used to determine eligibility for public  
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31 insurance programs. Following Heim & Lin,<sup>29</sup> we used information on relationships between  
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33 respondents to identify family units, determine the number of dependents, and calculate total  
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35 family income net of supplemental security income and public assistance income. We then used  
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37 annual poverty guidelines published by the US Department of Health and Human Services to  
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39 obtain each individual's FPL ratio (individual's family MAGI divided by the poverty level for  
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41 the individual's state/family size/year).  
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46 To measure insurance coverage, we created binary outcomes variables from the ACS that  
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48 indicated (1) having any health insurance, (2) having Medicaid coverage, (3) having Medicare  
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50 coverage, (4) having employer sponsored insurance (including Tricare), and (5) having  
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52 individual purchased private insurance coverage.  
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Additional covariates measured from the ACS included age, male, and race. Age is a continuous variable measuring the individual's reported age in years. Male is a binary variable equal to 1 if the individual was male and 0 otherwise. Race is a vector of binary variables indicating the individual's reported race (White alone, Black or African American alone, American Indian alone, Alaska Native alone, American Indian and Alaska Native, Asian alone, Native Hawaiian and other Pacific Islander alone, some other race alone, or two or more races).

Design and statistical analyses. Our statistical analysis followed a difference-in-differences (DD) regression method where we compared outcomes for childless adults residing in expansion versus non-expansion states, after and before 2014. To measure the differential impact for rural populations, we included an additional interaction term for rural. For each of our outcome variables, we estimated the following OLS regression:

$$Y_{igst} = \alpha + \gamma(Expansion_s * Post_t) + \beta(Expansion_s * Post_t * Rural_g) + \eta X_{igst} + \delta State_s + \vartheta Time_t + \varepsilon$$

where  $Y_{igst}$  represents a binary insurance coverage outcome for individual  $i$  living in state  $s$  in rural category  $g$  in year  $t$ .  $Expansion$  is a binary variable equal to 1 if the individual lives in an expansion state, and equals 0 if the respondent lives in a non-expansion state.  $Post$  is a binary variable equal to 1 if the time period is after the policy implementation (i.e. 2014-15) and equals 0 if the time period is prior to the 2014 expansions (i.e., 2011-13).  $Rural$  is a binary variable equal to 1 if the individual lives in a rural PUMA (i.e. population density less than 500 persons per square mile) and 0 otherwise.  $X$  is the vector of covariates: age, gender, and race.  $State$  is a vector of state fixed effects, and  $Time$  is a vector of year-fixed effects. Standard errors are robust and clustered by state. The coefficient  $\gamma$  is an estimate of the causal impact of Medicaid expansion on the probability of having insurance, and the coefficient  $\beta$  estimates the additional impact for those living in rural regions.



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3 A summary of the demographic characteristics and insurance rates of the childless adults  
4 sample is provided in Table 1. Table 1 presents the pre-expansion means for age and schooling  
5 and proportions for all other variables, separately for rural and urban populations. For most  
6 demographic characteristics, rural childless adults were significantly different from urban  
7 childless adults, but the magnitudes of the difference are small compared to the baseline values.  
8 For example, the rural population was on average 0.166 years older than the urban population, a  
9 difference of only about 0.5%. The differences in race, though, were larger in magnitude. For  
10 example, 75% of the rural population was White versus only 57% of the urban population; this  
11 represents a difference of about 31%. Similarly, the rural population was less likely to be Black  
12 (6.2 percentage point or 28% difference), less likely to be Asian (6.5 percentage point or 70%  
13 difference), and less likely to be Hispanic (12.3 percentage point or 49% difference). Previous  
14 studies show that post-ACA public insurance rates increased more among the Black and  
15 Hispanic populations than the White population,<sup>22</sup> which suggests that rural populations (which  
16 are more heavily populated by Whites) may actually experience a smaller increase in probability  
17 of having insurance relative to urban areas.  
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39 Table 2 presents the primary findings of the DD analysis, employing sample weights and  
40 adjusting for covariates. Panel 1 of Table 2 displays results for childless adults, our primary  
41 population of interest, and Panel 2 displays results for all low-income adults (including parents).  
42 For both populations, the “Post X Expansion” term was positive and statistically significant for  
43 “any insurance” ( $p < .01$ ) and “Medicaid” ( $p < .001$ ), suggesting that Medicaid expansion resulted  
44 in a significant increase in the probability of having any insurance and having Medicaid for  
45 urban and rural low-income populations pooled. Specifically, for “any insurance” the increase  
46 was 6.5 percentage points (or 12% from pre-expansion level) for childless adults and 4.4  
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3 percentage points (or 8%) for all adults; for “Medicaid” the increase was 8.7 percentage points  
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5 (or 68%) for childless adults and 6.8 percentage points (or 40%) for all adults. As expected, the  
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7 magnitude of the changes were smaller for the sample that includes parents because in most  
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9 states parents already had considerable eligibility for public insurance programs even before the  
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11 ACA.  
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15 For both populations, the “Post X Expansion” term was negative and statistically  
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17 significant for “individual purchased” insurance ( $p < .01$ ), suggesting that Medicaid expansion  
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19 reduced the probability of having individual purchased insurance for both urban and rural low-  
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21 income populations. Specifically, the decrease was 1.3 percentage points (or 13% decline from  
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23 pre-expansion level) for childless adults and 1.6 percentage points (or 18% decline) for all adults.  
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25 The Medicaid expansion did not result in significant changes in the probability of having  
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27 Medicare or employer-sponsored insurance among either of these low-income populations.  
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32 The “Post X Expansion X Rural” term was positive and statistically significant for the  
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34 Medicaid outcome ( $\beta = 0.019$ ,  $p < .05$ ), suggesting that rural childless adults, compared to urban  
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36 childless adults, experienced a 1.9 percentage point larger increase in the probability of having  
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38 Medicaid as a result of the expansion. The “Post X Expansion X Rural” term was negative and  
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40 statistically significant for the individual purchased insurance outcome ( $\beta = -0.015$ ,  $p < .01$ ),  
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42 suggesting that rural childless adults experienced a 1.5 percentage point larger decline in the  
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44 probability of having individual purchased insurance. The overall probability of having “any  
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46 insurance,” “employer-sponsored insurance,” or “Medicare” was not significantly different for  
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48 rural and urban populations.  
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53 Table 3 shows the results of a set of falsification tests and sensitivity analyses, designed  
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55 to test the specificity of the changes to the targeted Medicaid population. For the falsification  
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3 tests displayed in Panels 1 and 2, we examined two alternative populations, including adults over  
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5 age 65 and high income adults. As expected, there were few significant changes in these  
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7 populations associated with Medicaid expansion, and even the significant changes observed were  
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9 modest compared to pre-expansion means for this population. Panel 3 of Table 3 shows results of  
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11 pre-expansion parallel trends tests. As expected, no significant rural-urban differences pre-  
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13 expansion were observed among childless adults, so we cannot reject the null hypothesis of equal  
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15 trends between expansion and non-expansion states before 2014. This provides reassuring  
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17 evidence that the parallel trends assumption of the DD study design is satisfied for our analysis.  
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22 Panel 4 of Table 3 displays results from a sensitivity test that includes a richer set of  
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24 control variables (including years schooling, marital status, and unemployment) for our original  
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26 sample of low-income childless adults. As expected, the substantive results remain largely the  
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28 same. Panel 5 of Table 3 uses only the “clean” expansion and non-expansion states, omitting  
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30 states that offered some eligibility to childless adults before 2014 or expanded mid-year. As  
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32 expected, the magnitudes of the coefficients are larger but the direction of the results remains the  
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34 same.  
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39 Results from the remaining sensitivity tests listed at the end of the Methods section are  
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41 available in Appendix Tables 1-2. Overall, we find that our results are not sensitive to any of  
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43 these specification changes.  
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## 48 Discussion

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50 In conclusion, we observed that the ACA Medicaid expansion significantly increased the  
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52 probability of having “any insurance” for rural and urban childless adults pooled, but it did not  
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54 result in differential changes for rural populations versus urban populations for overall insurance.  
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3 For Medicaid coverage specifically, however, the expansion helped to bridge the gap in  
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5 Medicaid insurance rates between rural and urban childless adults, though some of these gains  
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7 were offset by reductions in individual purchased insurance among rural populations. This  
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9 suggests that there may have been a shift from individual purchased private insurance to  
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11 Medicaid among the rural population; implications for personal expenditures, access to care and  
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13 utilization can be a topic for future work.  
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17 These results are consistent with a report by Karpman et al.<sup>12</sup> However, this study did not  
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19 examine whether differential changes for rural and urban populations were statistically  
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21 meaningful, and ours is the first study to observe an increase in Medicaid coverage that was  
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23 significantly higher in rural populations than in urban. We also conducted an analysis over a  
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25 longer time frame and added statistical controls for confounds. This is important preliminary  
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27 evidence that the Medicaid expansion has been of particular benefit for rural populations in those  
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29 states where it has occurred.  
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34 Reasons for the differential rural benefit may relate to the conditions present in rural and  
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36 urban areas prior to expansion. These prior conditions indicate greater unmet need in rural areas  
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38 that could be uniquely and partially met by the expansion. Unmet need is evidenced by lower  
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40 rates of insurance in rural areas and greater financial burdens from out of pocket costs. To the  
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42 extent that private alternatives through HIMs were less accessible in rural areas, the Medicaid  
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44 expansion may have provided a unique mechanism for rural populations to gain access to health  
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46 insurance. Furthermore, it may have allowed rural people to discontinue individually-purchased  
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48 insurance in place of Medicaid.  
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53 A recent analysis by Kaufman et al. considered the effects of the Medicaid expansion on  
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55 rural and urban hospitals.<sup>30</sup> Similar to ours, this study found that expansion increased medical  
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3 utilization in rural areas in expansion states but did not significantly reduce uncompensated care  
4 costs or increase operating margins for rural hospitals. The authors suggest that planned  
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6 reductions in Medicaid disproportionate-share hospital supplemental payments may place greater  
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8 pressures on rural hospitals that still rely heavily on Medicaid payments. The impacts of the  
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10 Medicaid expansion on rural populations, communities and providers will be complex and  
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12 include health care access, cost, and outcome considerations which will require ongoing  
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14 evaluation.  
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20 A study by Han et al.<sup>31</sup> did not examine the ACA but showed pre-ACA that persons in  
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22 states that were not expanding Medicaid were more likely to be Black or to live in rural areas  
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24 compared to expanding states. That is, states that are not expanding have larger African  
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26 American and rural populations; in general, these populations may be vulnerable to greater  
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28 health disparities.<sup>22</sup> Non-expanding states also had pre-ACA indications of poorer access to care  
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30 and poorer health status among low income people.<sup>31</sup> As noted earlier in the current paper, it has  
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32 also been observed that rural populations take less advantage of private coverage through  
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34 HIMS.<sup>13,14</sup> This combination places low income persons who live in rural areas in non-expanding  
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36 states at the greatest risk of not experiencing benefits under the ACA.  
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41 Strengths of our study include the application of a DD analysis to identify the causal  
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43 impact of Medicaid expansion while controlling for time-invariant (through year-fixed effects)  
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45 and state-invariant (through state-fixed effects) factors. We also controlled statistically for a set  
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47 of potential confounds, and we employed a large and nationally representative sample that  
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49 allowed us to identify changes in types of health insurance coverage over time. Furthermore, we  
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51 conducted a series of falsification tests and sensitivity analyses that confirmed the robustness of  
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3 our findings. The falsification tests and sensitivity analyses were largely consistent with  
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5 expectations.  
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8 A number of study limitations should also be noted. Most states that adopted the  
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10 Medicaid expansion did so beginning in 2014, but several late adopters began the expansion at  
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12 later dates.<sup>1</sup> This may reduce our ability to detect expansion effects and may render our findings  
13  
14 more conservative. Secondly, we are measuring only short-term effects as we have only two  
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16 years of post-expansion data. Thirdly, our definition of rural was based on an accepted definition  
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18 used by the US Census Bureau, but results may be influenced by the use of alternative  
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20 definitions such as county-based rural-urban influence codes. Our use of PUMA identifiers is  
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22 justified in the interest of providing timely results; future research with other specifications (such  
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24 as provided in the restricted-access data center version of Medical Expenditure Panel Survey  
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26 which provides rural/urban identifiers but has a much smaller sample size than the ACS) could  
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28 examine consequences of rural/urban differences in the impact of the Medicaid expansions.  
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30 Finally, results are potentially limited by the self-report nature of the data and by the survey  
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32 representativeness; we employed survey weights to account for survey nonresponse by key  
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34 demographic variables.  
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40 Future research can assess whether our observed shift in rural areas from individual  
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42 purchased insurance to Medicaid resulted in improved affordability and health status for rural  
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44 populations. It will also be important to monitor health care access and health status among rural  
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46 populations in non-expansion states to detect any potential health disparities that emerge over  
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48 time among persons who cannot access the benefits of the ACA Medicaid expansion.  
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**Table 1. Unadjusted Means for Rural and Urban Areas, Before Expansion**

	Urban (1)	Rural (2)	Pre-Expansion Rural-Urban Difference (5)
Age	31.35	31.52	0.166***
Years Schooling	12.50	12.32	-0.180***
Unemployed	0.185	0.160	-0.026***
Married	0.099	0.107	0.007***
Male	0.523	0.556	0.033***
Race			
White	0.571	0.750	0.178***
Black	0.218	0.156	-0.062***
Native American	0.005	0.009	0.004***
Asian	0.093	0.028	-0.065***
Other	0.081	0.033	-0.048***
Multi-racial	0.033	0.025	-0.008***
Hispanic	0.252	0.129	-0.123***
Any health insurance	0.596	0.574	-0.022***
Medicaid	0.160	0.147	-0.013***
Medicare	0.024	0.028	0.005***
Employer sponsored	0.332	0.330	-0.002
Individual purchased	0.116	0.105	-0.011***
Observations	425,700	362,912	

Notes: Authors' calculations based on ACS 2011-13. Sample is restricted to non-disabled childless adults who are below age 65, below 100% FPL, and not covered by VA Health Care or Indian Health Service. All variables are binary except for Age and Years Schooling, which are continuous. Calculations account for ACS sample weights. \*Difference significant at 5% level, \*\*Difference significant at 1% level, \*\*\*Difference significant at 0.1% level.

**Table 2. Estimates for the Impact of Medicaid Expansion**

	Any insurance	Medicaid	Medicare	Employer sponsored	Individual purchased
<i>Panel 1: Low-income childless adults (N=1,512,497)</i>					
Post X Expansion X Rural	-0.006 (0.009)	0.019* (0.008)	0.003 (0.002)	-0.012 (0.008)	-0.015*** (0.004)
Post X Expansion	0.065*** (0.017)	0.087*** (0.013)	-0.000 (0.001)	-0.006 (0.006)	-0.013** (0.005)
<i>Pre-expansion mean</i>	<i>0.530</i>	<i>0.128</i>	<i>0.050</i>	<i>0.307</i>	<i>0.101</i>
<i>Panel 2: Low-income adults (N=1,739,445)</i>					
Post X Expansion X Rural	0.007 (0.008)	0.028** (0.009)	0.003** (0.001)	-0.006 (0.009)	-0.011** (0.004)
Post X Expansion	0.044** (0.015)	0.068*** (0.011)	-0.001 (0.001)	-0.010 (0.005)	-0.016** (0.005)
<i>Pre-expansion mean</i>	<i>0.536</i>	<i>0.170</i>	<i>0.024</i>	<i>0.296</i>	<i>0.091</i>

Notes: Authors estimates based on ACS 2011-15. In panel 1, sample is restricted to non-disabled childless adults, age 19-64 and below 100% FPL. In panel 2, sample is restricted to non-disabled adults (both childless and parents), age 19-64 and below 100% FPL. State-clustered standard errors in parentheses. All regressions control for age, gender, race, state-fixed effects, and year-fixed effects. Regressions account for ACS sample weights. Pre-expansion mean is for non-expansion states only. \*  $p < 0.05$ , \*\*  $p < 0.01$ , \*\*\*  $p < 0.001$

**Table 3. Falsification Tests and Sensitivity Analyses**

	Any insurance	Medicaid	Medicare	Employer sponsored	Individual purchased
<b>FALSIFICATION TESTS</b>					
<i>Panel 1: Over age 65 (N=2,555,215)</i>					
Post X Expansion X Rural	0.001 (0.001)	-0.009 (0.005)	0.008*** (0.001)	-0.005 (0.008)	0.033*** (0.007)
Post X Expansion	0.000 (0.000)	0.007 (0.004)	-0.003*** (0.001)	0.002 (0.004)	-0.012*** (0.003)
<i>Pre-expansion mean</i>	<i>0.991</i>	<i>0.153</i>	<i>0.975</i>	<i>0.371</i>	<i>0.343</i>
<i>Panel 2: High-income, &gt;400% FPL (N=3,144,298)</i>					
Post X Expansion X Rural	-0.005** (0.002)	N/A; Medicaid unavailable in this income range	0.001*** (0.000)	-0.005 (0.003)	0.002 (0.003)
Post X Expansion	0.001 (0.002)		0.000 (0.000)	0.001 (0.002)	-0.004 (0.002)
<i>Pre-expansion mean</i>	<i>0.946</i>		<i>0.006</i>	<i>0.872</i>	<i>0.104</i>
<i>Panel 3: Pretrends test (N=788,612)</i>					
Time X Expansion X Rural	-0.003 (0.004)	0.008 (0.006)	0.002 (0.001)	-0.007 (0.005)	-0.004 (0.003)
Time X Expansion	0.000 (0.003)	-0.001 (0.003)	-0.001 (0.001)	0.003 (0.002)	-0.002 (0.002)
<b>SENSITIVITY ANALYSES</b>					
<i>Panel 4: All control variables (N=1,299,404)</i>					
Post X Expansion X Rural	-0.018* (0.007)	0.017* (0.006)	0.001 (0.001)	-0.017* (0.007)	-0.019*** (0.004)
Post X Expansion	0.060*** (0.014)	0.080*** (0.014)	-0.001 (0.001)	-0.007 (0.006)	-0.013** (0.005)
<i>Pre-expansion mean</i>	<i>0.538</i>	<i>0.118</i>	<i>0.026</i>	<i>0.332</i>	<i>0.106</i>
<i>Panel 5: Limited set of states (N=1,084,409)</i>					
Post X Expansion X Rural	-0.011 (0.009)	0.021* (0.009)	0.001 (0.001)	-0.017 (0.010)	-0.015** (0.005)
Post X Expansion	0.071*** (0.016)	0.093*** (0.012)	-0.000 (0.001)	-0.006 (0.006)	-0.015** (0.005)
<i>Pre-expansion mean</i>	<i>0.535</i>	<i>0.119</i>	<i>0.026</i>	<i>0.328</i>	<i>0.106</i>

Notes: Authors estimates based on ACS 2011-15. In panel 1, sample is restricted to adults over age 65. In panel 2, sample is restricted to adults over 400% FPL, age 19 to 64. In panels 3-5, sample is restricted to non-disabled childless adults, age 19-64 and below 100% FPL. Panel 3 excludes years 2014-15 (i.e. post expansion years). Panel

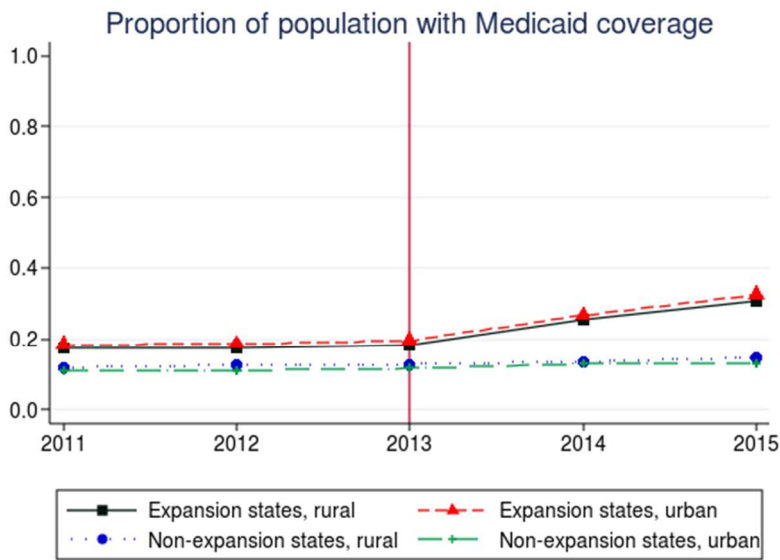
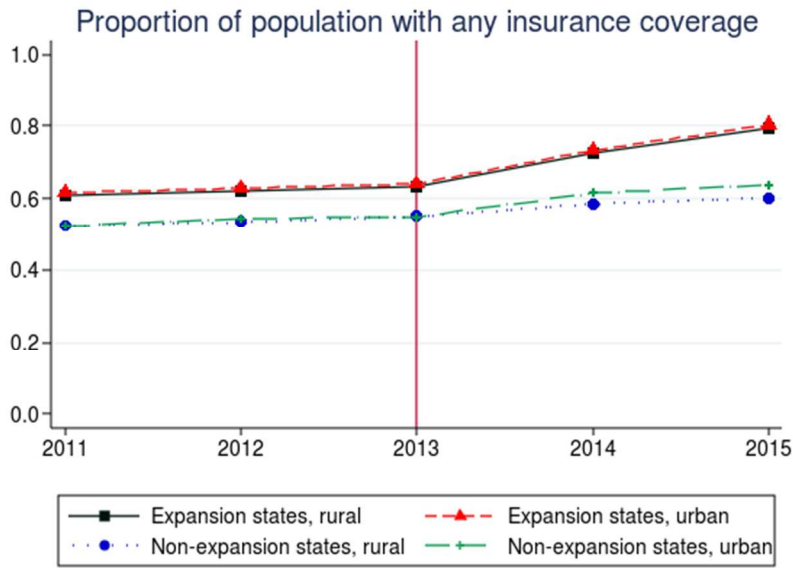
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5 excludes individuals residing in CT, DC, DE, HI, IN, MI, MN, NH, NY, and VT. State-clustered standard errors in parentheses. All regressions control for age, gender, race, state-fixed effects, and year-fixed effects. Regressions account for ACS sample weights. Pre-expansion mean is for non-expansion states only. \*  $p < 0.05$ , \*\*  $p < 0.01$ , \*\*\*  $p < 0.001$

For Review Only



**Figure 1: Trends in Insurance Rates, Rural vs. Urban Areas in Expansion and Non-expansion States.**



Notes: Authors' estimates based on ACS 2011-15. Sample is restricted to non-disabled childless adults, age 19-64 and below 100% FPL. State-clustered standard errors in parentheses. Proportions include ACS sample weights.